

2. Use Cases

1. For Website Menus (Header, Footer, Additional Menus)

• Use Case #1: Structuring the Main Menu

Businesses can organize their header navigation with primary categories such as Home, Services, Products, and Contact.

For e-commerce websites, group options like "Shop by Category," "New Arrivals," and "Sales" under dropdowns to streamline the shopping experience.

Example: A travel agency might include "Destinations," "Tours," and "Travel Tips" in its main menu.

• Use Case #2: Customizing Footer Menus

Add links to secondary content, such as Terms & Conditions, Privacy Policy, Careers, and FAQ, in the footer menu.

This keeps the main navigation clean while ensuring users can still find crucial resources.

Example: A tech company could include "Investor Relations" and "Press Releases" in the footer.

• Use Case #3: Organizing Additional Menus

Use custom menus for targeted sections, such as blogs, galleries, or resources.

Example: A non-profit organization might create an "About Menu" with links like "Our Mission," "Leadership," and "Impact Stories."

2. For Shop Categories and Breadcrumbs

• Use Case #4: Creating Shop Categories

Categorize products by type, purpose, or brand using menus that integrate seamlessly with e-commerce platforms.

Example: A fashion retailer could group products under "Men's Wear," "Women's Wear," and "Accessories."

• **Use Case #5: Managing Breadcrumb Navigation**

Use hierarchical menus to auto-generate breadcrumbs for better user navigation and SEO benefits.

Example: In an electronics store, breadcrumbs might display: Home > Electronics > Smartphones > Brand Name.

3. For User-Specific Navigation

• **Use Case #6: Personalized Menus for Different User Groups**

Create custom menus for different user types (e.g., "For Brokers," "For Affiliates").

Example: A financial service platform can have separate menus for "Individual Investors" and "Corporate Clients," each featuring tailored resources.

• **Use Case #7: Supporting Multilingual Websites**

Build separate menus for each language, allowing global businesses to cater to diverse audiences.

Example: A global news website might offer menus in English, Spanish, and French, each localized for regional content.

Revision #1

Created 21 March 2025 17:10:21

Updated 25 January 2026 13:45:20