

# Notifications: Overview

The **Notifications** panel (bell icon, top-right) collects alerts from across the CRM—events, assignments, imports and more—so you never miss an important action.

## 1. Event Reminders

Whenever you schedule a **Call** or **Reminder** in the Calendar, you choose one or more lead-time reminders:

Reminder Option	When it Fires
<b>At time of event</b>	Exactly at the scheduled start (e.g. “Your Call with John Doe is starting now.”)
<b>15 minutes before</b>	15 minutes prior (e.g. “Your Call with John Doe starts in 15 min.”)
<b>30 minutes before</b>	30 minutes prior
<b>1 hour before</b>	1 hour prior
<b>24 hours before</b>	1 day prior

“**Notification text** includes both the client name/ID and the exact event time, e.g.:  
“☐ Call with **client** at **3:00 PM** starts in **15 min.**”

## 2. System & Integration Notifications:

### Data imports/exports

Success: “☐ Clients imported successfully —828 records.”

Failure: “☐ Import failed” with a link to download error details.

## 3. Viewing & Managing Notifications:

**Open the Inbox:** Click ☐ in the header to slide out your Notifications panel.

### Read vs. Unread

1. Unread items are highlighted.
2. Clicking an item marks it as read and (when applicable) jumps you to the related record.

**Persistent History:** Notifications remain until you clear them—giving you a running log of all alerts.

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