


1. Analytics: Overview

The **Analytics** module provides a unified dashboard of key performance indicators (KPIs), user activity metrics, and operational insights across your Wifox Core environment. It combines real-time “widgets” (numerical summaries) with interactive charts to help you spot trends, track progress, and drill into specific data—whether you’re monitoring daily sign-ups, deposit volumes, or team performance. You can customize which widgets and charts appear, filter by date or category, and expand any panel for a closer look.

Accessing Analytics

On the left-hand navigation menu, click **Analytics** ( Analytics). This opens the Analytics home page, which is divided into two main areas:

A top row of “widget” panels showing today’s high-level metrics (e.g., Turnover Today).

A grid of interactive charts below, each with its own controls for date range and full-screen viewing.

Layout Overview

When you first land on Analytics, you’ll see:

Filter & Customize Button

Located at the top-left (below the page title).

Clicking **Filter** opens a right-hand drawer labeled **Customize analytics**, where you can toggle individual widgets and charts on or off, reorder them, and set global versus personal filters.

Widgets (Top Row)

Four small “card” widgets display today’s numbers, each accompanied by a mini-sparkline of recent values:

1. **Turnover today**
2. **Clients registered today**
3. **Requests created today**
4. **Clients verified today**

Charts (Grid Below)

A two-column grid of various analytics charts. By default, the first eight charts are visible (you can add “Clients by countries” as a ninth chart via the customization panel). Each chart has:

A **calendar icon** () to select a date range or switch granularity (day/month/year).

An **expand icon** () to view that chart in full screen.

Top-Row Widgets

Each widget shows “today’s” count (or sum) plus a “0 for yesterday” comparison line. Hover over any bar/point in the miniature sparkline to see exact values.

Turnover today

Description: Shows the total transaction volume (in your base currency) processed so far today. Hover over each day’s bar to see specific daily turnover figures. The “0 for yesterday” line provides a quick comparison to the previous day.

Usage: Use this to monitor real-time transaction throughput and detect sudden spikes or drops in daily volume.

Clients registered today

Description: Displays the number of new client sign-ups completed today, with a mini-chart showing registrations over the past week. The “0 for yesterday” line gives historical context for yesterday’s count.

Usage: Quickly gauge onboarding performance—if registrations are lagging, you may need to investigate marketing channels or sign-up issues.

Requests created today

Description: Indicates how many service or support requests were opened today, plus a sparkline of recent request volumes. The “0 for yesterday” comparison highlights changes in ticketing load.

Usage: Track your support team’s daily workload and spot sudden increases in incoming requests (e.g., after a release).

Clients verified today

Description: Tracks the number of clients whose identity checks (KYC verifications) were completed today. The embedded mini-chart shows verification counts over the last week, and “0 for yesterday” provides a quick benchmark.

Usage: Use this widget to ensure your compliance/KYC pipeline is on schedule—if verifications dip, you may need to reallocate resources.

Revision #5

Created 3 June 2025 19:28:11

Updated 20 July 2025 15:05:36